

Fresh take on enduring cruiser heritage styling

805cc, fuel-injected, liquid-cooled, 45-degree V-Twin

Smooth-shifting 5-speed transmission with shaft drive

Buckhorn-style handlebars and a low seat height of 27.6 in

Wide tires on sparkling spoke wheels



BOULEVARD C50 COLORS



Glass Sparkle Black

Pearl Glacier White

The Suzuki Boulevard C50 stamps a bold impression on traditional cruiser styling that includes kicked-out forks and a staggered, chromed dualexhaust system, the Boulevard C50 turns heads wherever you ride. Its fuel-injected, 50-cubic-inch V-twin engine delivers abundant torque and is engineered for comfort. On the boulevard or the open highway, its spacious riding position and smooth suspension let you cruise comfortably all day long, while its rear suspension delivers the appearance of a classic hardtail.

****C 50**** BOULEVARD

BOULEVARD C50 FEATUR

SUZUK

- Narrow 805cc, fuel injected, liquid-cooled, SOHC, four-valve-per-cylinder, 45-degree V-twin engine is tuned for exceptional low RPM torque.
- Sculpted engine features polished aluminum and chrome covers that complement the visually striking cylinders with symmetrical cooling fins.
- Offset crankpins bring optimally balanced firing intervals and create a signature V-Twin rumble.
- Suzuki Dual Throttle Valve (SDTV) electronic fuel-injection system maintains optimum air velocity in the intake tract for smooth low-to mid-RPM throttle response.
- Auto Fast Idle System (AFIS) automatically sets the throttle valve opening during cold engine starts by monitoring coolant temperature.
- Cutting-edge 3D-mapped digital ignition system using a throttleposition sensor helps boost the hallmark big V-Twin down-low torque.
- Chromed and staggered dual-exhaust system mounted on the right side of the engine is tuned for responsive torque delivery providing a deep, rumbling exhaust note.
- A wide-ratio five-speed transmission features a high fifth gear ratio for relaxed highway cruising.
- Low-maintenance shaft drive is clean-running and has minimal torque reaction as it efficiently transmits power to the wide 15-inch rear tire.
- Strong, double-cradle steel frame supports a chassis ready for cruising or a full-on tour.
- New generation styling incorporates visual cues from American cruiser heritage: rich paintwork, glittering chrome and deep front and rear fenders with rounded ends.
- Link-type rear suspension is shaped to mimic the hard-tail lines of a traditional cruiser, connecting a truss-style swing arm and a single shock absorber with 7-way spring preload adjustability providing 4.1 inches of smooth and response suspension travel.

- A kicked-out, 33-degree rake and long 65.2-inch wheelbase provides a smooth, comfortable ride.
- Stout telescopic front forks deliver generous 5.5 inches of smooth wheel travel.
- Wide handlebars, forward-mounted floorboards, and leather-textured seat provide a comfortable ride around town and on the highway.
- A wide 15" rear tire and matching 16" front tire are mounted to bright, spoke-style wheels for a classic cruiser look.
- Hydraulic front disc and drum-type rear brakes provide strong, reliable braking performance.
- The wide, deeply cushioned seat has a low 27.6 inch seat height that's ideal for comfortable cruising and confident stops.
- Wide passenger seat makes for comfortable two-up rides. It's stepped location on the rear fender allows passengers to see over the rider's shoulder.
- The instrument cluster includes a convenient gear-position indicator, a large fuel meter, and a clock.
- Bright multi-reflector headlight. Durable, efficient and compact LED taillight.
- Rear turn signals are mounted at the base of the rear fender to allow room for adding saddlebags.
- A variety of Genuine Suzuki Accessories for Boulevard owners are available including a large selection of Suzuki logo apparel.
- · 12-month limited warranty
- Longer warranty coverage period and other benefits are available through the Suzuki Extended Protection Plan (SEP).
- · For more details, please visit www.suzukicycles.com.

BOULEVARD C50 SPECIFICATIONS

Engine	805cc, 4-stroke, liquid-cooled, SOHC, 45-degree V-twin
Fuel System	Suzuki Fuel Injection
Ignition	Electronic ignition (transistorized)
Starter	Electric
Transmission	5-speed constant mesh
Final Drive	Shaft drive
Suspension Front	Telescopic, coil spring, oil damped
Suspension Rear	Link type, coil spring, oil damped
Brakes Front	Disc brake
Brakes Rear	Drum brake

Tires Front	130/90-16 M/C 67H, tubeless
Tires Rear	170/80-15 M/C 77H, tubeless
Overall Length	2,500 mm (98.4 in)
Overall Width	955 mm (37.6 in)
Wheelbase	1,655 mm (65.2 in)
Ground Clearance	140 mm (5.5 in)
Seat Height	700 mm (27.6 in)
Curb Weight	292 kg (644 lbs)
Fuel Tank Capacity	15.5 L (4.1 US gallons)

Suzuki Motor of America, Inc. makes every effort to present the most current specifications and product features at the time of publication. Because of our policy of continual improvement, changes may be made in equipment, availability and specifications without notice or obligation. At Suzuki, we want every ride to be safe and enjoyable. Always wear a helmet, eye protection and protective clothing. Never inde under the influence of alcohol or other drugs. Study your owner's manual and always inspect your Suzuki before riding. Always wears a helmet, eye protection and MSF skills course. For the street course nearest you call 1-800-446-9227. For the MSF DirtBike SchoolSM call 1-877-288-7093. Along with concerned conservationists everywhere, Suzuki urges you to Tread Lightly¹⁶ on public and private land. Preserve your future riding opportunities by showing respect for the environment, local laws and the rights of others when you ride. Limited Warranty: The 2017 Boulevard C50 limited warranty covers a period of 6 months. See your dealer for details. Ask your participating dealer about Genuine Suzuki Accessories and the Suzuki Retail Finance Plan and the Suzuki Extended Protection Plan. With the Suzuki Retail Finance Plan it's easy to afford and equip the machine that's perfect for you. VISIT SUZUKICVCLES, COM FOR MORE INFORMATION. Suzuki Motor of America, Inc., 3251 East Imperial Highway, P.O. Box 1100, Brea, CA 92822-1100, Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or [®]. ©Suzuki Motor of America, Inc. 2016